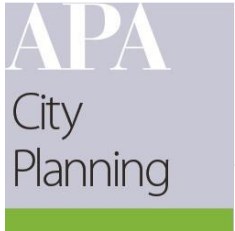


# Membership Survey Summary

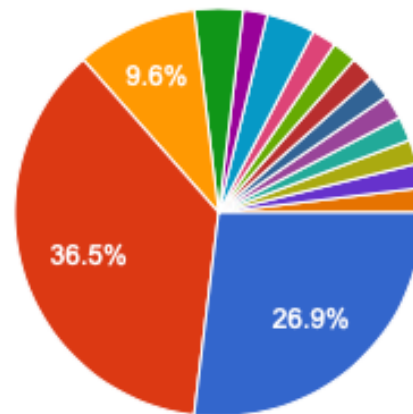
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APA CITY PLANNING & MANAGEMENT DIVISION  
NOVEMBER 2023

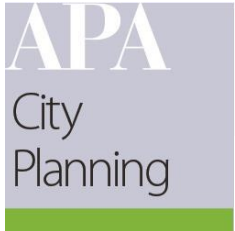


### 1. What is your occupation?

52 responses

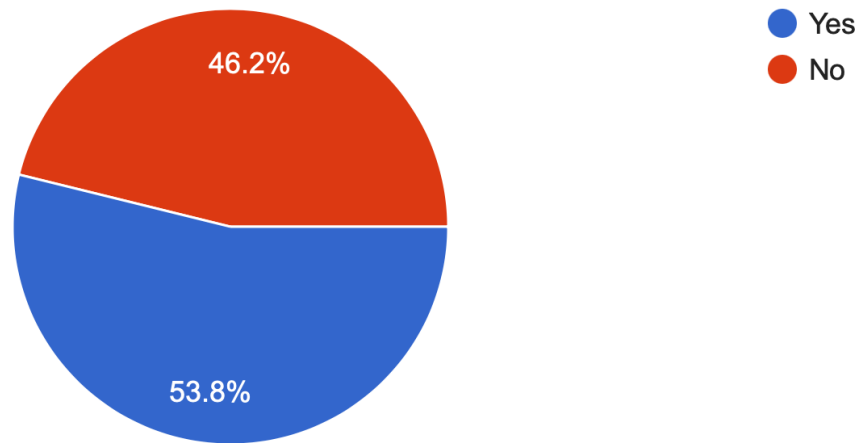


- Planning Manager
- Planner
- Consultant
- Student
- Retired
- Community Development Director
- City Councilperson
- Senior Economic Development Analys...
- Assistant City Manager
- Director of Planning & Development
- Assistant Director planning and Development
- student, development analyst
- Non-profit director
- Planning Director
- Project Manager



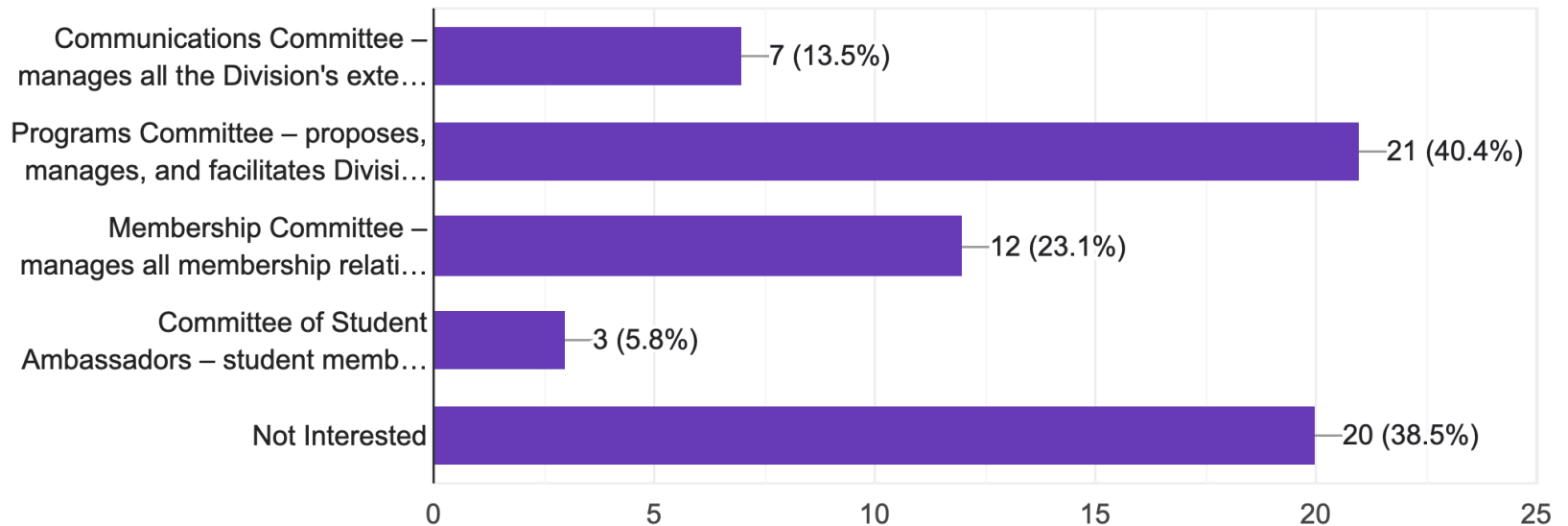
2. Would you be interested in providing content for an occasional e-blast feature, newsletter article, or website resource?

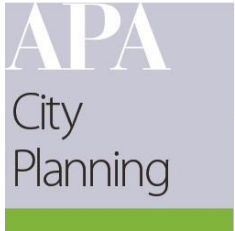
52 responses



### 3. Would you be interested in volunteering for one of the following CPMD committees?

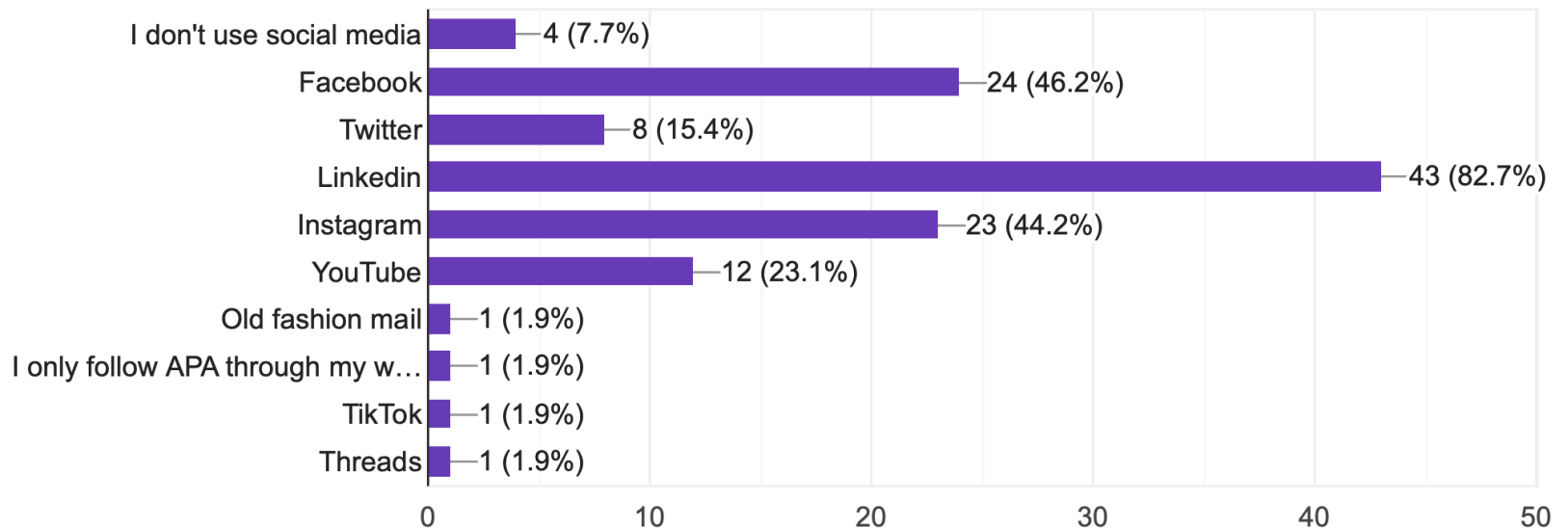
52 responses





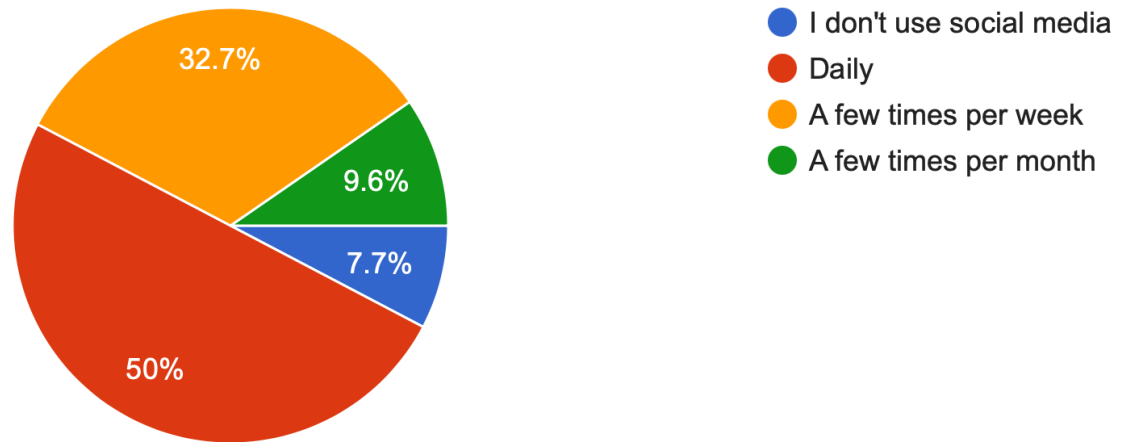
#### 4. On which social media platform(s) would you follow CPMD? (Check all that apply)

52 responses



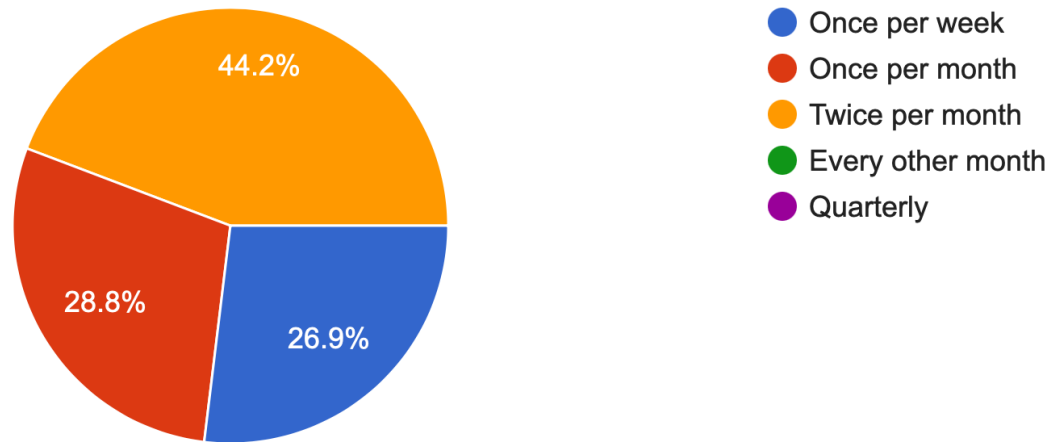
### 5. How often do you check these social media account(s)?

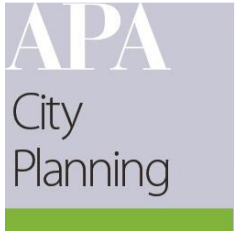
52 responses



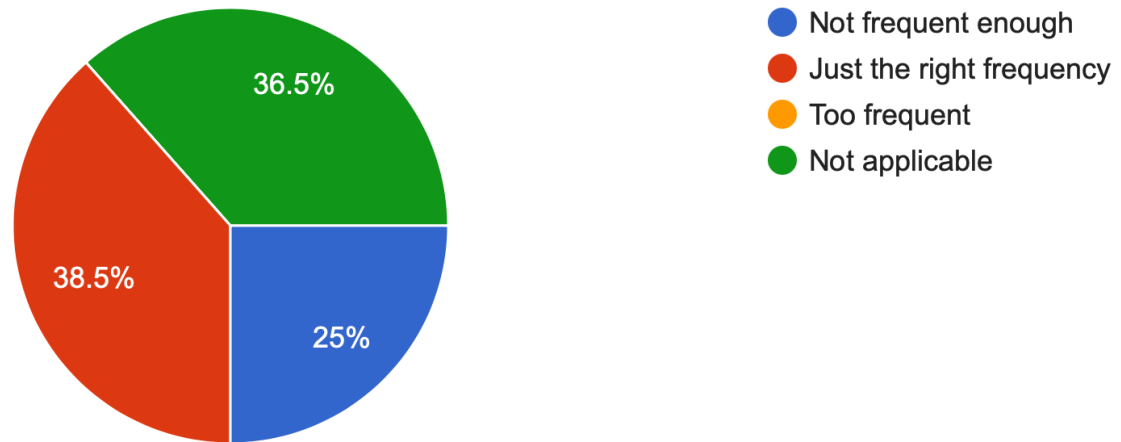
## 6. What would be your ideal frequency of email communication from CPMD?

52 responses

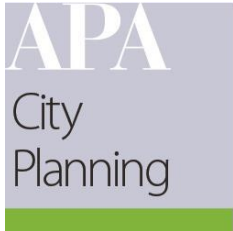




7. Do you think CPMD's current social media engagement is:  
52 responses

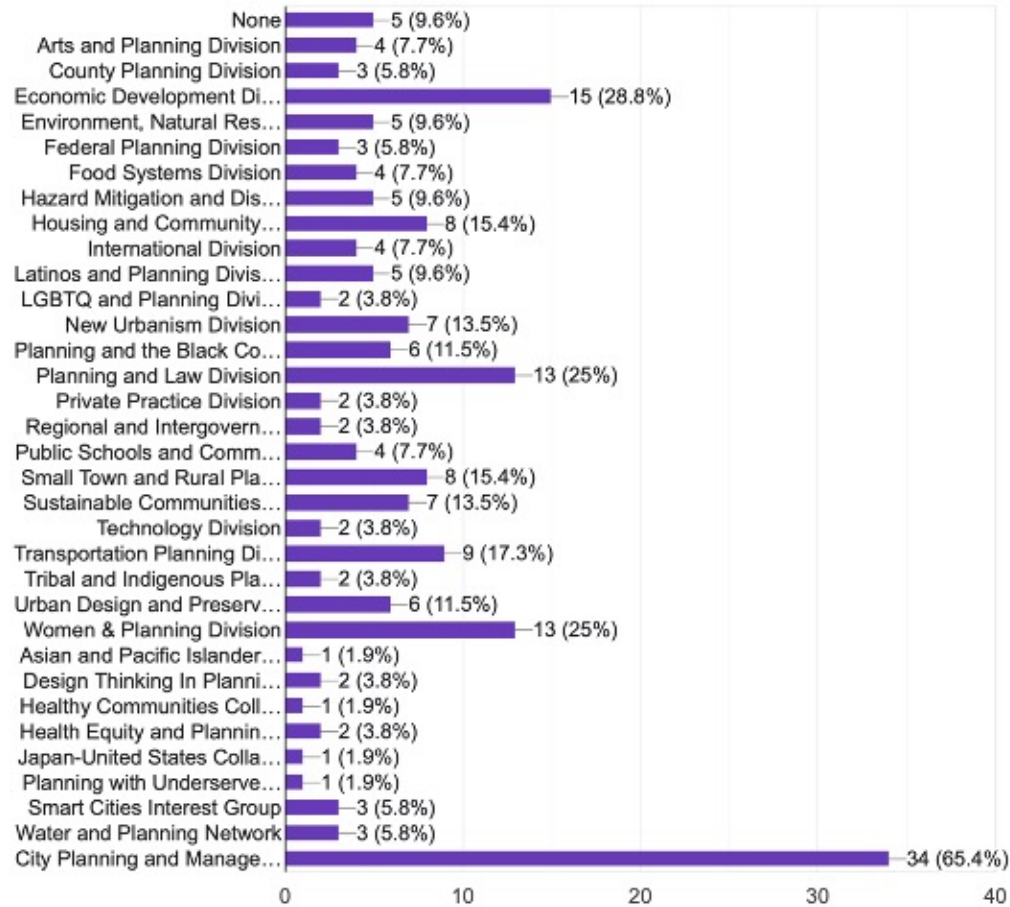


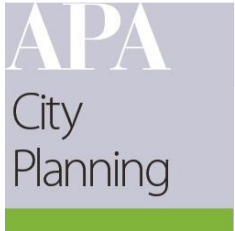




8. In which other divisions and interest groups are you a member? (check all that apply)

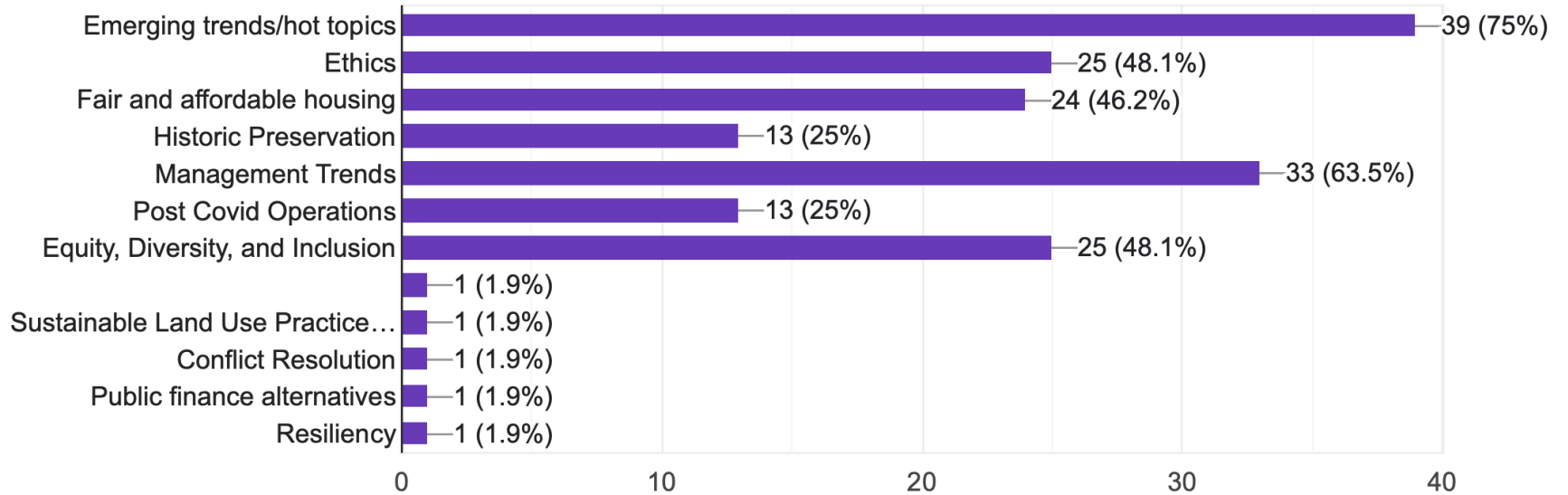
52 responses





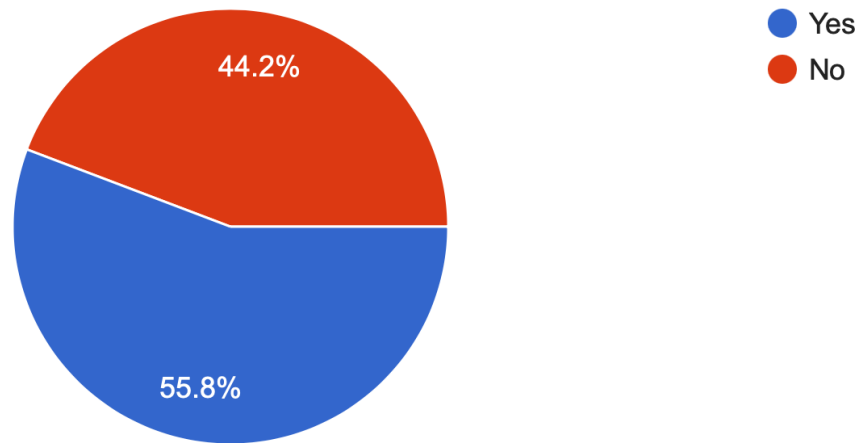
### 9. Are there specific webinar or newsletter topics on which CPMD should focus? (check all that apply)

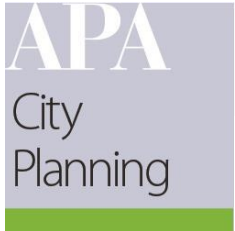
52 responses



10. Would you like information or assistance on career development?

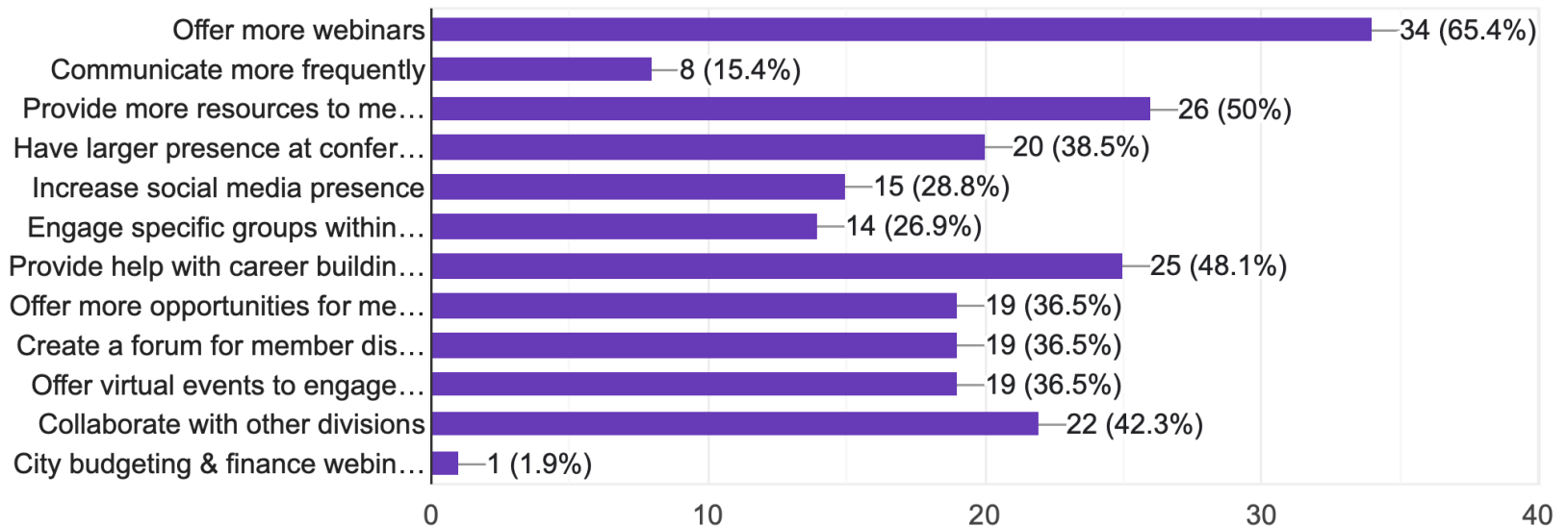
52 responses





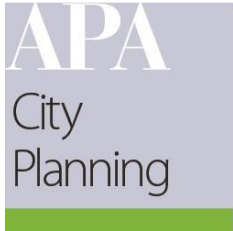
### 11. How should CPMD interact with members? (check all that apply)

52 responses



12. What do you see as current barriers to membership with CPMD?





13. Please enter any additional suggestions or comments that will help CPMD improve, including additional benefits it could provide to its members.

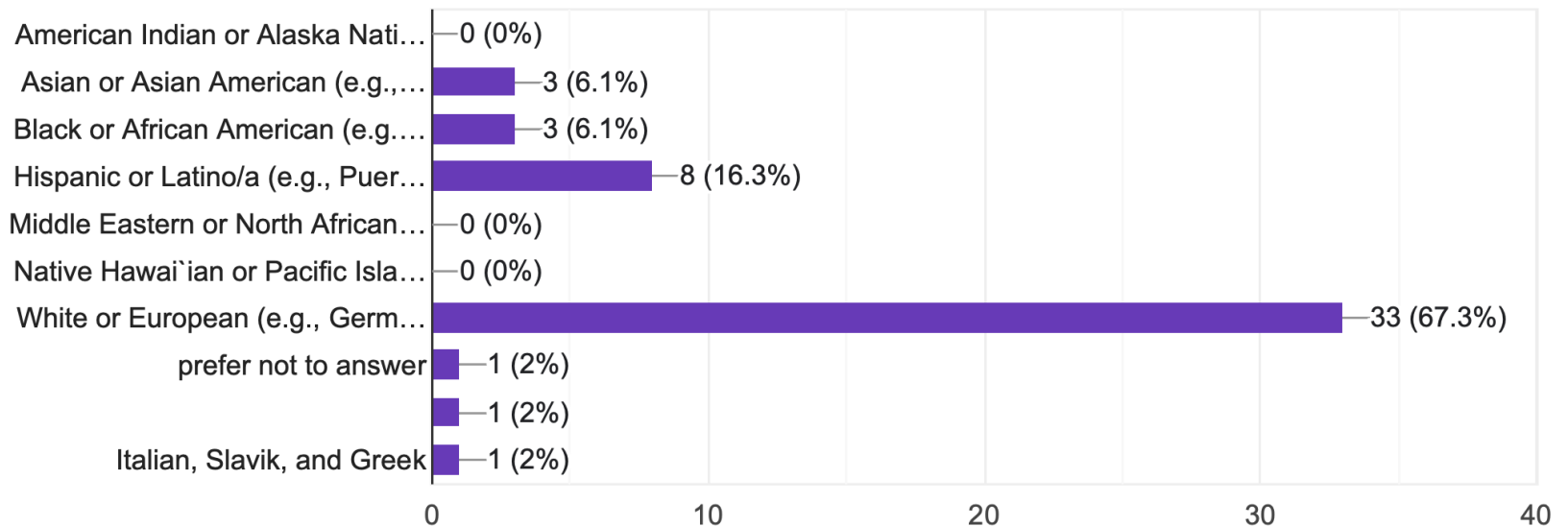


14. What is one thing that **APA and its components (e.g., chapters, divisions, student representatives council)** could do to better support your professional life?



15. Which of the following best describes your race/ethnicity/origin? Select all that apply. (optional)

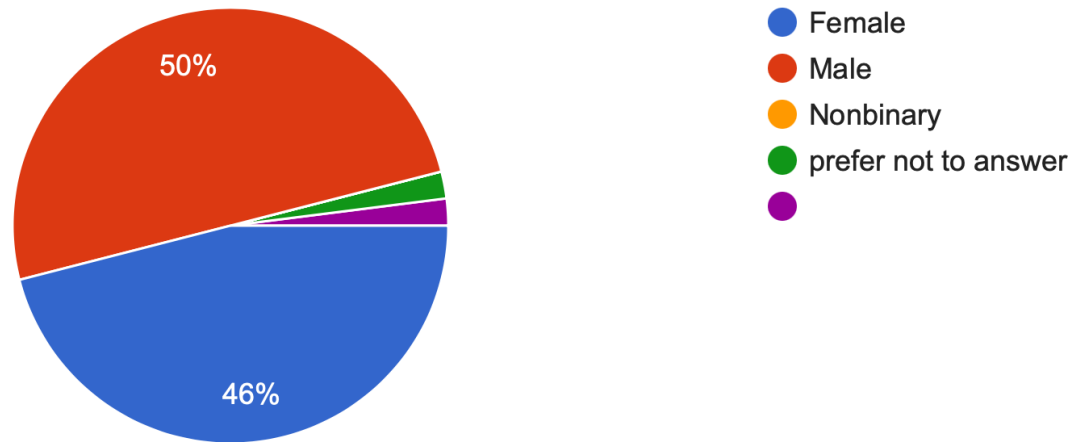
49 responses





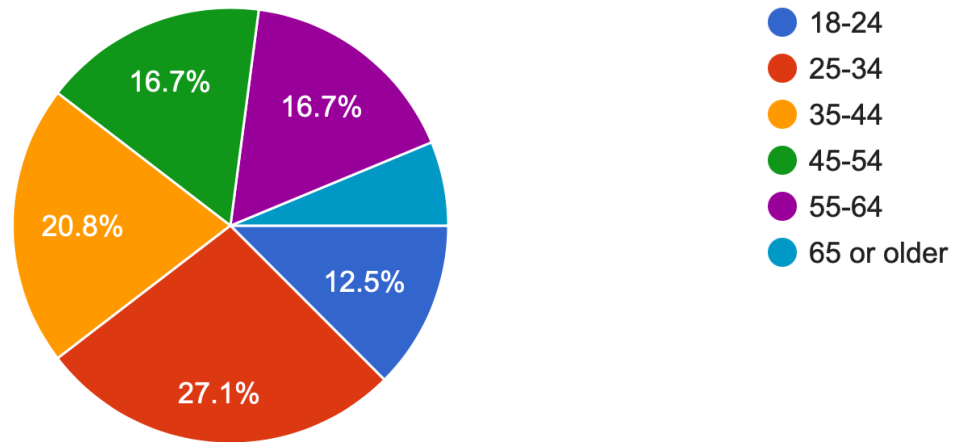
### 16. What is your gender? (optional)

50 responses



### 17. What is your age? (optional)

48 responses



# Past Surveys

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2021

- Occupation
- Member Benefits
- Communications
- Volunteer Interest
- Race/Ethnicity
- Gender
- Age

[https://city.planning.org/documents/6962/CPM\\_Member\\_Survey\\_Summary.pdf](https://city.planning.org/documents/6962/CPM_Member_Survey_Summary.pdf)

