

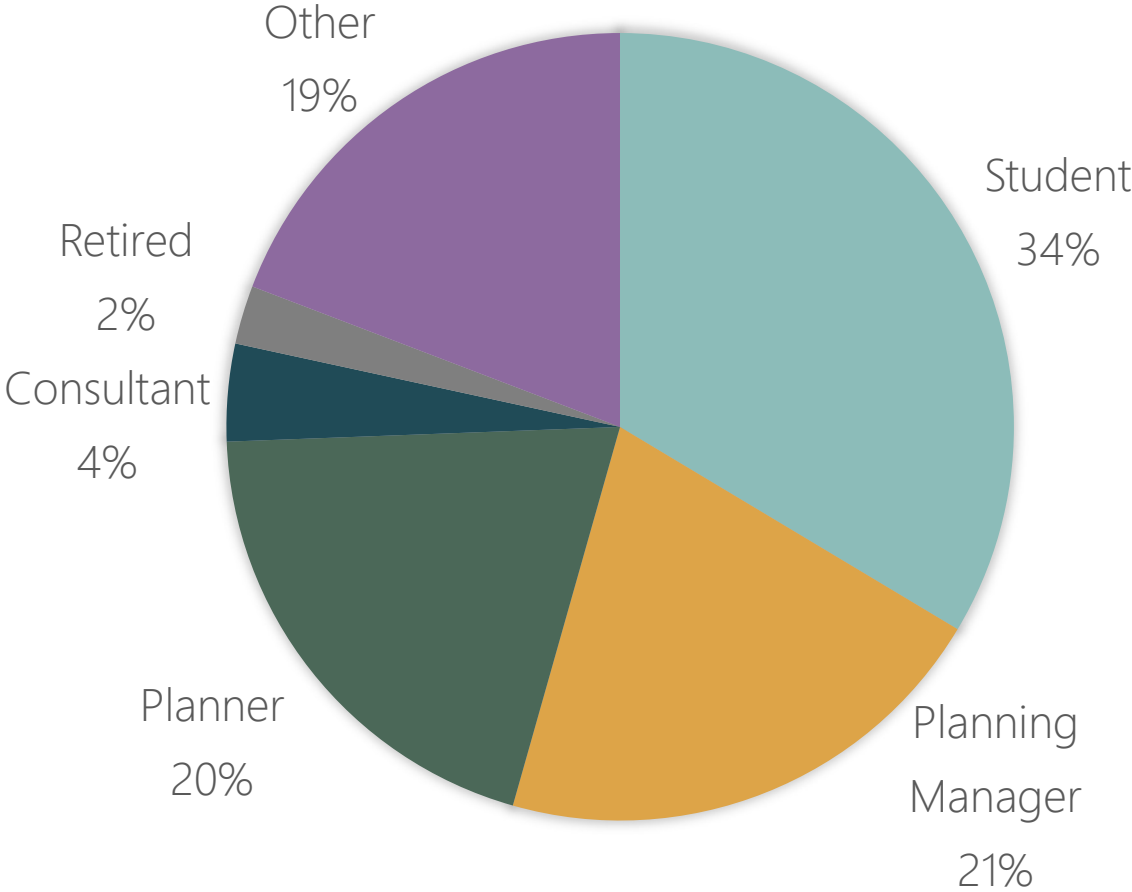
April 2021



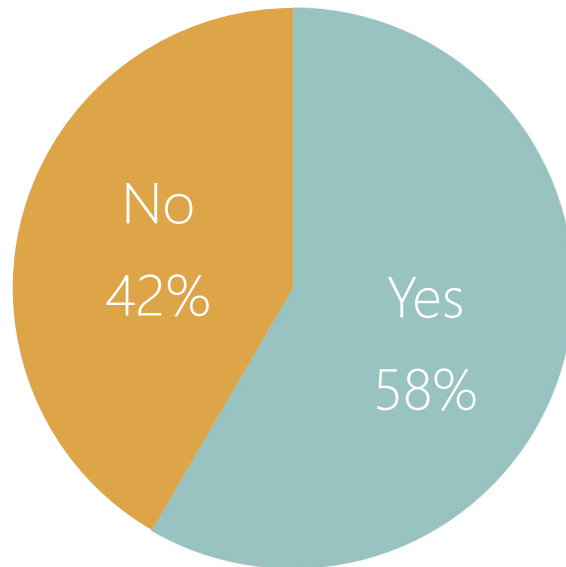
Member Survey Summary

APA - City Planning & Management Division

What is your occupation?



Would you be interested in providing content for an occasional e-blast feature, newsletter article, or website resource? If yes, what topics



sustainability
biodiversity gardening technology
neighborhood revitalization
historic preservation cannabis development
green initiative blog housing
code enforcement small town software
leadership creative land use transportation
community development art pandemic
city administration p3 transit research
magazine planning urban forestry
engagement newsletter
podcast public policy
redevelopment zoning

On which social media platform(s) would you follow CPM?



Instagram
35.2%



Facebook
34.4%



LinkedIn
64.8%

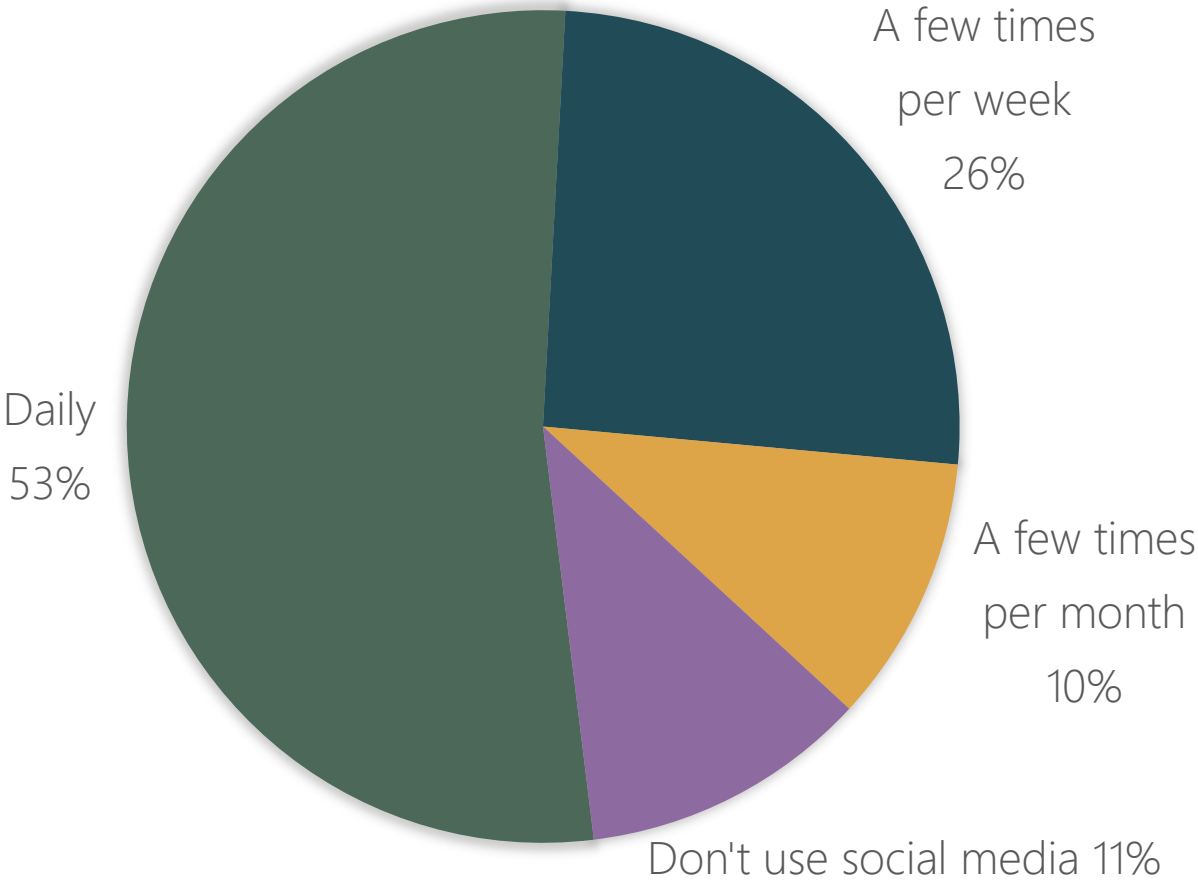


Other/None
17.6%

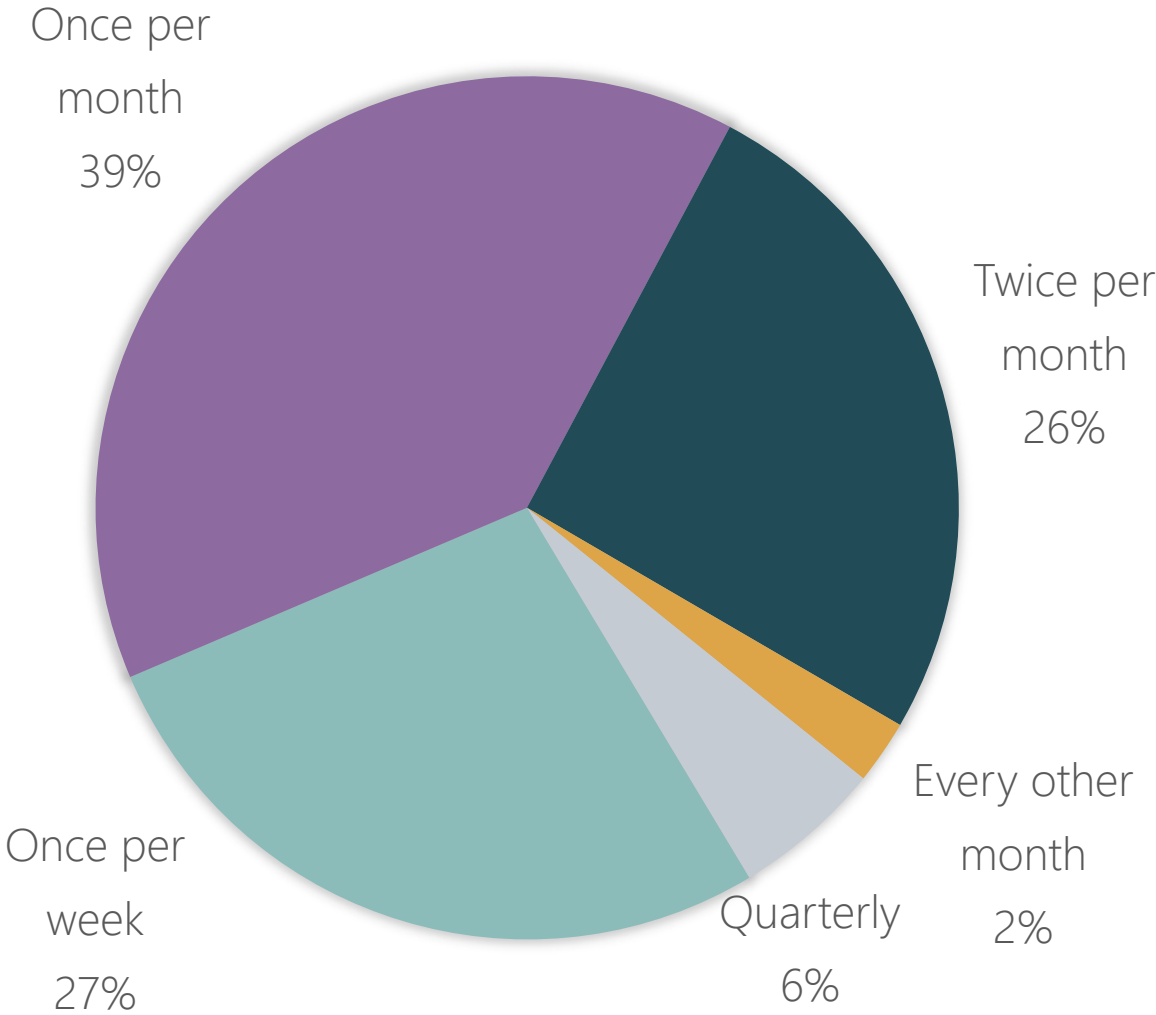


Twitter
31.2%

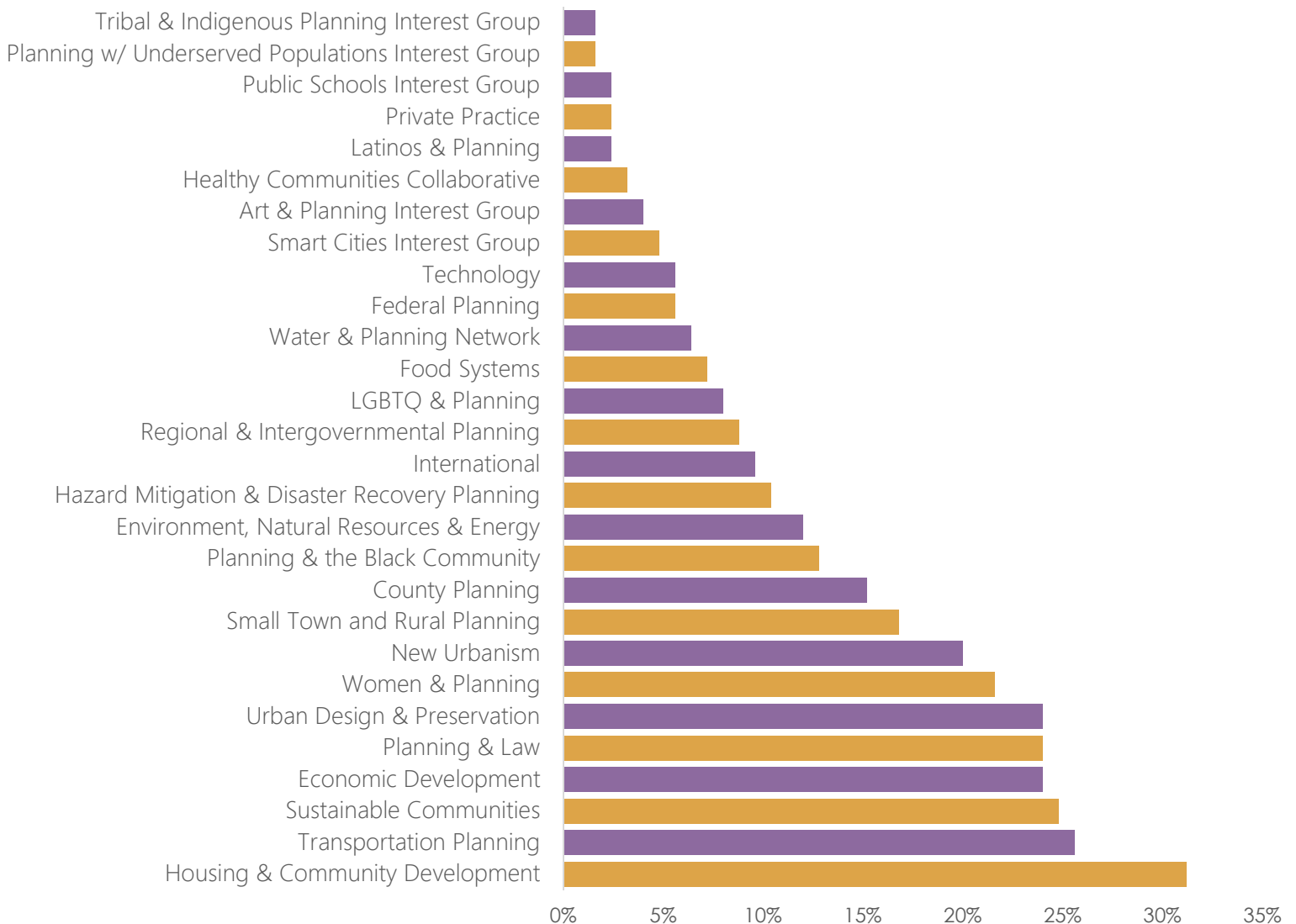
How often do you check your social media account(s)?



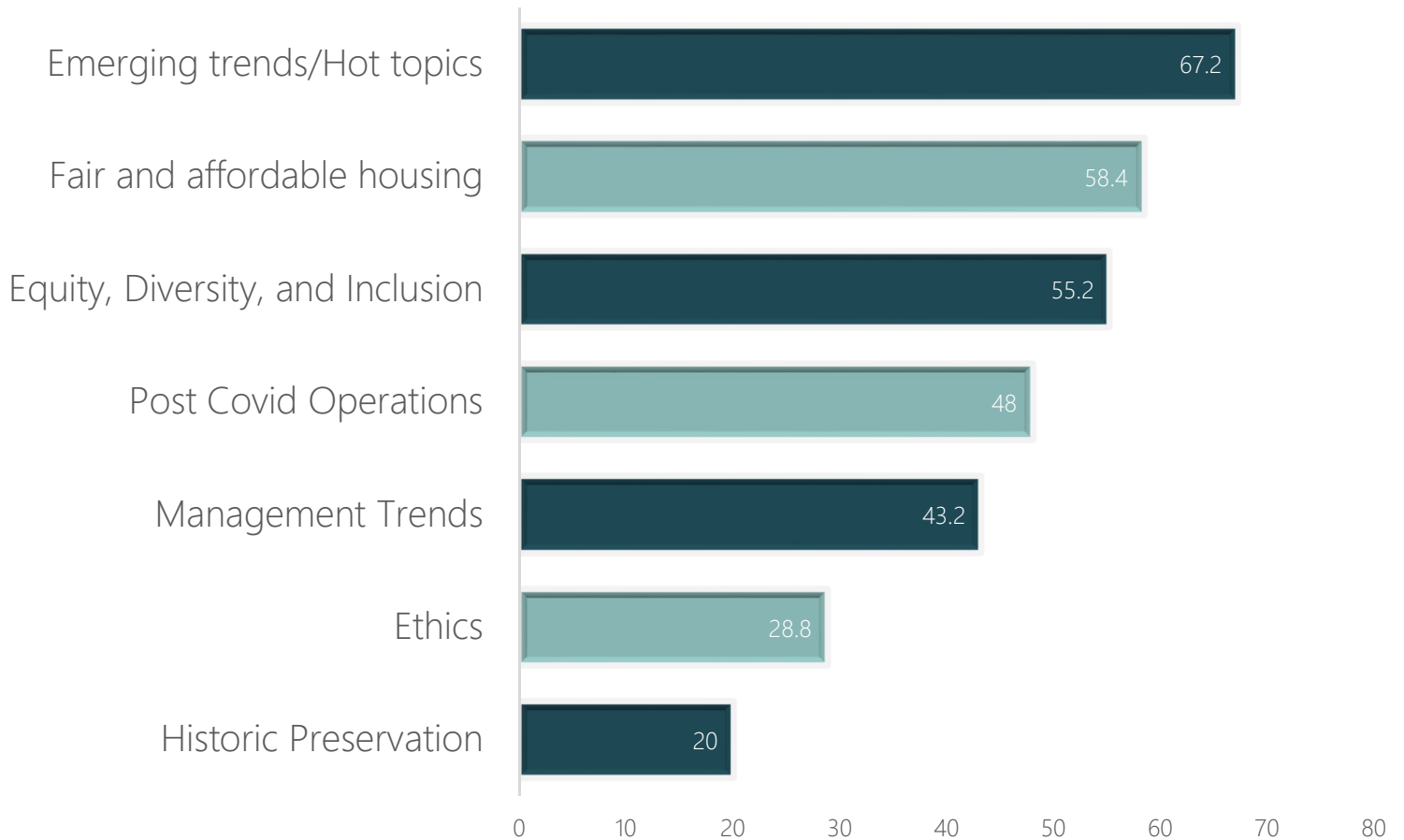
What would be your ideal frequency of email communication from CPM?



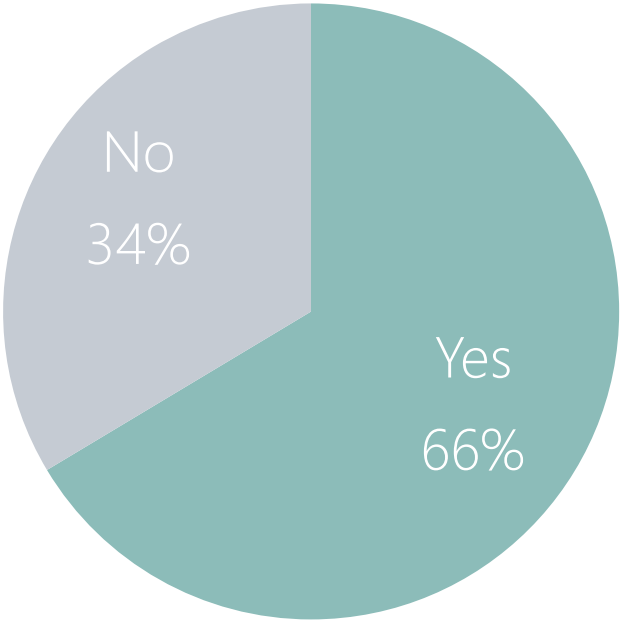
Which other divisions and interest groups are you a member of?



Are there specific webinar or newsletter topics on which CPM should focus?

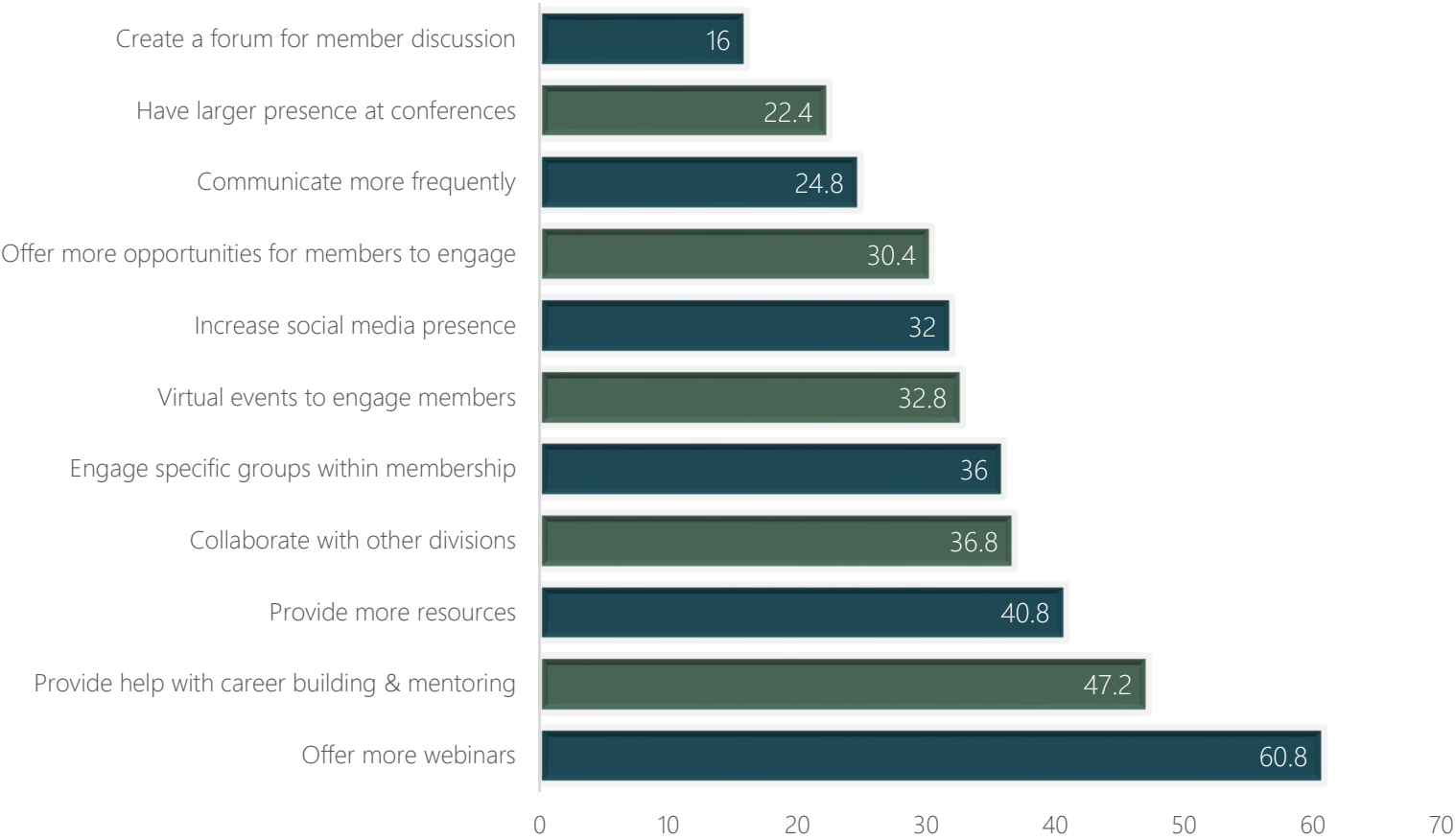


Would you like information on career development? If yes, what kind?



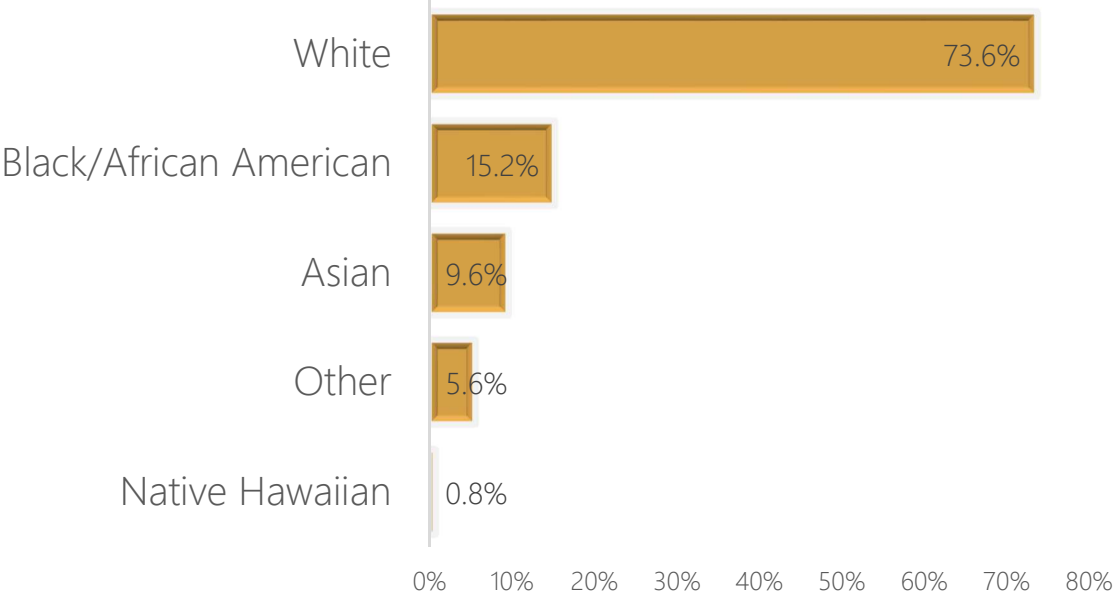
workshop
networking training
resume article directorship
aicp certification small business
career exploration independent consulting
course second career mentorship
entry level information
pay negotiations leadership & management
best practice interview tips
opportunities webinars

How should CPM interact with members?

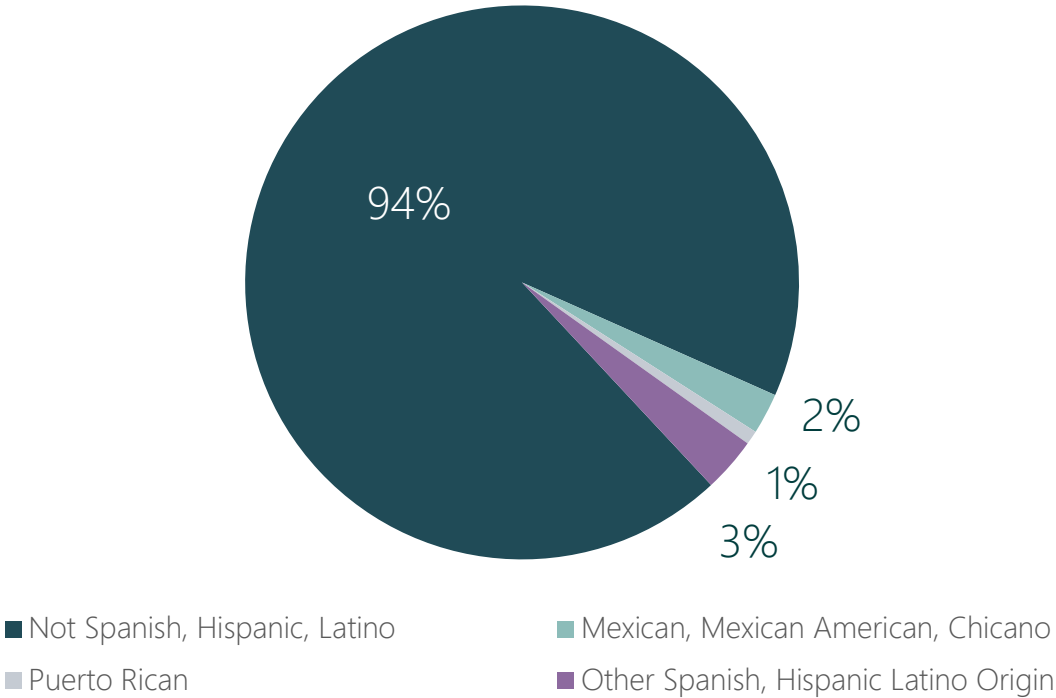


Demographics

RACE

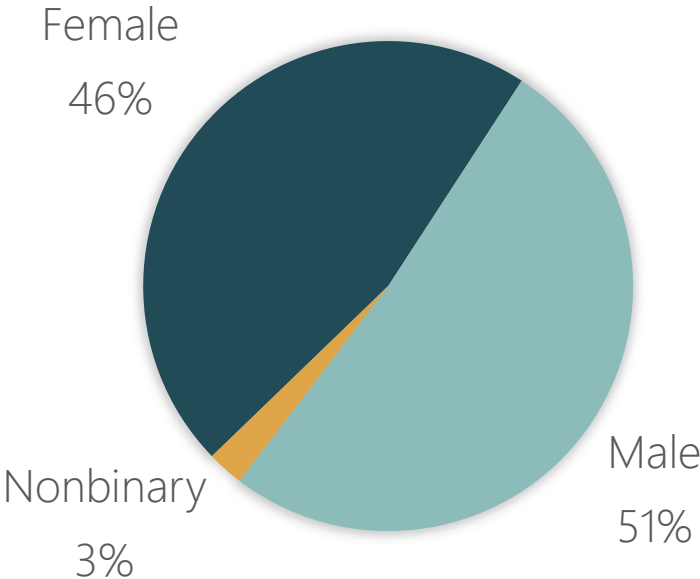


ETHNICITY/ORIGIN



Demographics

GENDER



AGE

